

March 20, 2023

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip completes 2 years of listing; presents a bounty of discounts on flights, hotels, and buses**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANKA Digitally signed by
TIWARI PRIYANKA TIWARI
Date: 2023.03.20
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Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip completes 2 years of listing; presents a bounty of discounts on flights, hotels, and buses

- *The company marks 2 years of listing and celebrates with jaw dropping deals for its employees, stakeholders and vendors*

New Delhi, March 20, 2023: As a way to celebrate two years since their IPO launch, EaseMyTrip.com, one of India's largest online travel tech platforms, is excited to offer customers jaw-dropping deals on booking flights, hotels, and buses. The spectacular spree of travel sales and discounts is now active. The sale benefits can be availed on the official website and app of EaseMyTrip by using the promo code: EASYTRIP. Convenience for travellers has been facilitated by flat 15% off on flight bookings, 25% off on hotel bookings, and 10% off on bus bookings.

EaseMyTrip grew organically and gained prominence due to being profoundly consumer-centric. The company initially established itself in the market in 2008 with just one person in a 100-square-foot office, now they have a team of over 500 globally. The core growth factor that underpinned the brand's success was that they have always offered competitive prices by not charging convenience fee and a high level of customer service. The central focus was on building partnerships with airlines and hotels to provide their customers with the best deals.

Today, EaseMyTrip stands on a corporate pedestal where they are recognized as one of the leading online travel companies in India, with a strong presence in both domestic and international markets. The company has also expanded into other areas of the travel industry, such as corporate travel and travel insurance, and has received several awards and recognitions for its services.

EaseMyTrip, during the commencement of its journey, was able to dispel the pain points of at least 11,000 travel agents as a B2B venture within the first three years before pivoting to a customer-facing business, which now accounts for 84% of the company's revenue. Today, the brand is the second-largest online travel agency in India, and it has reached this pedestal without any external capital infusion and has remained formidably profitable and bootstrapped for the last 14 years.

Speaking about the upcoming sales, **Mr. Nishant Pitti, Co-Founder, EaseMyTrip, said,** *"For a very long time, EaseMyTrip has had the support of stakeholders, employees, and our customers. It is not only their commercially vested interest within the company but also a prodigious amount of trust that has driven the brand to where it stands today. Our eternal ethos has been centered around customer satisfaction, which has always kept us in the spotlight. Advancing in the same way, we're elated to celebrate two years of our IPO listing with some of the best deals our customers can get their hands on."*

MEDIA RELEASE

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304