

April 28, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	---

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Partners with IIFA to Offer Customers an Exclusive Opportunity to Attend the Star-Studded Event**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.04.28
13:29:54 +05'30'

Priyanka Tiwari

**Group Company Secretary and Chief Compliance Officer
Membership No.: A50412**

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip Partners with IIFA to Offer Customers an Exclusive Opportunity to Attend the Star-Studded Event

- *EaseMyTrip's 'Fly to IIFA' offer includes a complimentary ticket to the prestigious awards event on booking air tickets to Abu Dhabi from Mumbai*
- *Customers booking till 30th April and traveling between 25th and 27th May will be eligible for claiming the complimentary IIFA tickets*
- *The 'Fly to IIFA' offer is applicable to bookings made exclusively on EaseMyTrip's website, mobile site, Android, and iOS App during the offer period*

New Delhi, 28th April, 2023: EaseMyTrip.com, one of India's largest travel tech platforms, has announced that it has become the official Travel Partner of IIFA yet again this year with an exciting offer for its users to attend the International Indian Film Academy (IIFA) Awards 2023 in Abu Dhabi. As the official travel partner for the event, EaseMyTrip is delighted to provide its customers with the opportunity to attend one of the biggest events in the Indian entertainment industry.

EaseMyTrip customers can now avail a complimentary ticket to the IIFA Awards 2023 on booking air tickets to Abu Dhabi till 30th April 2023 using the coupon code 'EMTIIFA'. This offer is valid for bookings made on the company's website, mobile site, Android or iOS app. To avail the complimentary tickets, customers simply need to book flight tickets from Mumbai to Abu Dhabi using the coupon code EMTIIFA on EaseMyTrip's user-friendly platforms, including the website, mobile site, Android, or iOS app.

Upon booking confirmation, EaseMyTrip will reach out to the customers, offering them a free IIFA Awards 2023 ticket for one day. To collect this coveted ticket, customers are requested to visit EaseMyTrip's retail office located in Dubai. As a fun addition, customers will also be required to take a selfie in front of the retail office and share it on their social media handles.

Nishant Pitti, CEO & Co-Founder from EaseMyTrip said, "We are excited to introduce our incredible 'Fly to IIFA' offer, bringing together the magic of travel and the glamour of Bollywood. As a homegrown travel company, we understand the importance of cultural events and how they shape our lives. We are proud to be associated with IIFA and offer our customers an opportunity to witness the best of Indian cinema and culture. Creating unforgettable experiences for our customers is what we always strive for, and what better way to do that than by offering them a chance to attend the prestigious IIFA Awards. This exclusive offer allows our customers to immerse themselves in the world of entertainment, rubbing shoulders with their favourite stars and creating memories that will last a lifetime. At EaseMyTrip, we are committed to making dreams take flight, and 'Fly to IIFA' is just the beginning."

Andre Timmins, Director & CO-Founder from IIFA said "Over the years the IIFA journey as led to huge tourism with anything between 15-25,000 visitors in the host destinations during the weekend with great economic impact as a result of the unique opportunity that IIFA presents of taking the Indian Film fraternity to the world and out to their fans. Post hosting IIFA tourism has almost doubled in many places as a result of the showcase that the brand presents with tremendous brand marketing benefits. We are so pleased that now with the long standing and continuing relationship we share with Ease My Trip as travel partners, we are able to increase and enhance this visitation with more people travelling from around the world to experience our brand in IIFA host cities & countries.

This is just the beginning and we look forward to great things in the future through this association”

For more information about the offer, please visit <https://www.easemytrip.com/offers/fly-to-iifa.html>

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

<https://www.easemytrip.com>

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304