

February 20, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip and Jeewani Group partner with Radisson Hotel Group to build a 150-room Radisson Blu Hotel in Ayodhya”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## **EaseMyTrip and Jeewani Group partner with Radisson Hotel Group to build a 150-room Radisson Blu Hotel in Ayodhya**

*The ceremonial laying of the foundation stone, scheduled for 2027, marks the official commencement of the project*

**New Delhi, February 20, 2024:** In a groundbreaking move, EaseMyTrip, India's leading online travel tech platform along with Jeewani Group, has solidified a strategic partnership with Radisson Hotel Group to embark on the development of a 150-room Radisson Blu Hotel in Ayodhya City. A greenfield project, Radisson Blu Hotel, Ayodhya is expected to open in 2027. The hotel is strategically located within two kilometers of Shri Ram Mandir, Ayodhya. It is at a convenient distance from the Maharishi Valmiki International Airport, Ayodhya Railway Station and further enjoys excellent road connectivity via National Highway-27. The hotel will boast excellent visibility while providing effortless connectivity to the region.

Guests can also explore revered religious sites within 2-5 kilometers, such as Hanuman Ghari, Kanak Bhawan, Nageshwarnath Temple, and Treta Ke Thakur. This strategic location enables the hotel to capture significant demand from devotees, pilgrims, and tourists visiting Ayodhya.

"The signing of Radisson Blu Hotel, Ayodhya marks a significant milestone in our expansion strategy for India and the country's high-potential tier 2/3 markets. Our decision to open another hotel in Ayodhya is greatly influenced by the robust guest demand and positive feedback that underscores the attractiveness of this holy city. Ayodhya stands strong as a promising market for Radisson Hotel Group, occupying a significant position in our expansion plans in 2024 and beyond." said **K.B. Kachru, Chairman Emeritus and Principal Advisor, South Asia, Radisson Hotel Group.**

Radisson Blu Hotel, Ayodhya, is set to redefine the hospitality landscape of the city, with its grand opening scheduled in two phases. With a total inventory of 150 rooms, the hotel will provide a seamless blend of opulence and comfort for the guests. From culinary venues to recreational facilities like a swimming pool, fitness center, spa, and expansive banquet halls, the hotel also makes an ideal choice for corporate events and social gatherings.

**Mr. Nishant Pitti, CEO & Co-Founder, EaseMyTrip and an investor in Jeewani Group,** said, "We are excited to partner with Radisson Hotel Group to open their hotel in an esteemed destination, Ayodhya. This collaboration reflects our commitment to enhancing hospitality offerings in the city and providing exceptional experiences to travellers. By joining forces, we aim to set new benchmarks in the hospitality industry and create a landmark destination in Ayodhya."

"We are delighted to collaborate with Radisson Hotel Group for the opening of Radisson Blu Hotel, Ayodhya. Through this collaboration, we aim to provide a world-class hospitality experience for guests visiting Ayodhya with a blend of our expertise in the region. As we join forces with a renowned

global leader in the industry, we are confident that this property will become an iconic landmark in the city” said **Mr. Dhruv Jeewani, Director, Jeewani Hospitality.**

As a leading force in the travel tech industry, EaseMyTrip continues to drive innovation and elevate the travel experience. This collaboration reflects EaseMyTrip's commitment to not only meeting but exceeding the expectations of their valued travelers. The Radisson Blu Hotel, Ayodhya, is not just a hospitality venture; it's a testament to the company's dedication to enhancing the allure of Ayodhya as a prime destination. EaseMyTrip looks forward to welcoming guests to an unparalleled blend of luxury, comfort, and seamless travel experiences, reaffirming its unwavering commitment to delivering exceptional journeys.

**About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

**For Media Queries:**

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**About RADISSON HOTEL GROUP**

Radisson Hotel Group is an international hotel group, operating in EMEA and APAC with over 1,320 hotels in operation and under development in +95 countries. The international hotel group is rapidly expanding with a plan to significantly grow the portfolio. The Group’s overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson family of brands portfolio includes Radisson Collection, art’otel, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is Radisson Hotel Group’s loyalty program, which delivers an elevated experience that makes Every Moment Matter. As the most streamlined program in the sector, members enjoy exceptional advantages and can access their benefits from day one across a wide range of hotels in Europe, Middle East, Africa, and Asia Pacific.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments:

Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

At Radisson Hotel Group we care for people, communities and planet and aim to be Net Zero by 2050 based on the approved near-term Science Based Targets. With unique solutions such as 100% carbon neutral Radisson Meetings, we make sustainable hotel stays easy. To facilitate sustainable travel choices, all our hotels are becoming verified on Hotel Sustainability Basics.

The health and safety of guests and team members remain a top priority for Radisson Hotel Group. All properties across the Group's portfolio are subject to health and safety requirements, ensuring we always care for our guests and team members.

For more information, visit our corporate website. Or connect with Radisson Hotels on:

LinkedIn | Instagram | Twitter | Facebook | YouTube

**MEDIA:**

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**About Jeewani Hospitality**

Jeewani Group is a diversified business group operating in multiple states, functional in Coal trading, Contract Manufacturing and Animal Husbandry and now entering Hospitality. We are committed to value for money proposition & credited with several innovations over the last three decades. The sagacity to weave its business around consumer needs has conferred Jeewani Group with a distinct value and identity. Efficient capital structure, operational discipline and a widespread distribution network, have together attributed to enhance Jeewani group and enabled the organization to deliver value to consumers. The driving force at Jeewani Group is to understand profound changes in product technology and consumer needs to make our ventures the way consumer desires them to be. We believe that the only constant in the history of mankind is evolution and so it is our endeavour to give superior consumer experience and a superior value for consumer's money.