

August 01, 2023

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| BSE Ltd.<br>P J Towers, Dalal Street,<br>FortMumbai – 400001<br><br><b>Scrip Code: 543272</b> | National Stock Exchange of India Limited<br>(NSE). Exchange Plaza, Bandra Kurla<br>Complex, Bandra East, Mumbai – 400051<br><br><b>Symbol: EASEMYTRIP</b> |
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip announces the Independence Day Travel Sale with splendid discounts on flights, hotels, buses, cabs, cruises, holidays and more**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA**  
**TIWARI**

Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.08.01  
13:53:43 +05'30'

**Priyanka Tiwari**

**Group Company Secretary and Chief Compliance Officer**

**Membership No.: A50412**

**Easy Trip Planners Ltd.**

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



## MEDIA RELEASE

### **EaseMyTrip announces the Independence Day Travel Sale with splendid discounts on flights, hotels, buses, cabs, cruises, holidays and more**

- *Lucky winners per day, during the Azaadi Mega sale period stand a chance to get rewards from EaseMyTrip partner brands*
- *The offer is valid on both EaseMyTrip app and the web browser version*

**New Delhi, August 01, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms announces the effective commencement of its grand seasonal offer, Azaadi Mega Sale. The spectacular spree of travel sales and discounts will be active from August 1 to 10, 2023. The EaseMyTrip Azaadi Mega Sale will be live on the official website and app of EaseMyTrip. The sales will pack a bountiful basket of discounts on international and domestic flights, hotels, cabs, buses, cruises, and holiday packages.

Customers can be a part of the discount carnival by simply using the coupon code 'EMTAZAADI' during the payment process. EaseMyTrip users will be able to experience some impressive deals on flight bookings and hotel bookings, with significant savings on offer. To avail extra discounts, make bookings using ICICI Bank credit cards, including Amazon Pay Credit Cards (1st-5th August) and RBL Bank credit cards (6th-7th August). Each customer during the sale period stands a chance to get gift vouchers from various brand partners. Also, a few lucky winners per day during the sale period stand a chance to get rewards from all the selected (participating) brand partners. Winners will be announced post sale on our Social Media Channels.

Customers can take advantage of discounted rates during this sale on a number of airlines, including *American Airlines, British Airways, Malaysian Airlines, Air India, Air Seychelles, Egypt Air, Air Arabia Abu Dhabi, Qantas, Japan Airlines, Virgin Atlantic, Air Mauritius, Singapore, Etihad, Lot Polish, and Kenya Airways*. Discounted rates are available on exclusive selected hotels including *Leela, Welcom hertiage, Sterling, Fern, Lords Hotel, MPT, Spree Hotels, Pride Hotels, Uday Samudra Group, Leisure, Clarks Hotels and Resorts, Fab Hotels, Fateh Collection, Great Trails- GRT, Le Roi, Cygnett, Ananta Hotels, Toshali, Tree House, Suba Hotels, Lime Tree Hotels, Shrigo, One Earth, Jkusta, Go Stops, Summit Hotel, and Mount Group of Hotels*. Customers can also obtain special gifts from partner brands like *AJIO, Gaana, Swiss Military, IGP, Kapiva and Netmeds*. To avail the benefits of the sale, customers can visit the link: <https://www.easemytrip.com/offers/azaadi-mega-sale.html>.

Speaking about the upcoming sales, **Mr. Rikant Pittie, Co-Founder, EaseMyTrip, said,** *"The EaseMyTrip bandwagon is touching new horizons since we have always given our customers the best possible deals. This Independence Day, we are inviting our loyal customers as well as our new customers to experience the ease of booking with EaseMyTrip and to get massive discounts on all categories with our Azaadi Mega Sale. With the beginning of the festive season, we look forward to bringing out more exclusive deals and savings for our customers to enjoy on their travel bookings."*

## MEDIA RELEASE

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

| <b>EaseMyTrip Public Relations</b>   |
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| Ms. Bhavika Sharma   |
| <a href="mailto:bhavika.sharma@easemytrip.com">bhavika.sharma@easemytrip.com</a> |
| +91 98117 87304  |