

October 18, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip becomes the Official Associate Partner of World Tennis League Season 2**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at [www.easemytrip.com](http://www.easemytrip.com).

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

PRIYANKA  
TIWARI

Digitally signed by PRIYANKA  
TIWARI  
Date: 2023.10.18 09:27:34  
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**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## MEDIA RELEASE

### **EaseMyTrip becomes the Official Associate Partner of World Tennis League Season 2**

*The premier OTA of India strikes a partnership deal with one of tennis' and entertainment worlds' greatest modern-day expos*

*EaseMyTrip plans to create special packages for Christmas, promoting Abu Dhabi as a destination and offering exclusive show travel packages that are available only through their platform in India*

**New Delhi, October 18, 2023:** EaseMyTrip.ae, subsidiary of EaseMyTrip, one of India's largest online travel tech platforms, is proud to announce its continued partnership with the World Tennis League (WTL) for the second consecutive year as the Official Associate partner of the highly anticipated 'Greatest Show on Court,' EaseMyTrip is set to exalt the world of tennis and entertainment from December 21st to December 24th, 2023.

The tournament will take place at the iconic Etihad Stadium on Yas Island, where four formidable teams, namely the Falcons, Hawks, Eagles, and Kites, will compete in a thrilling three-day round-robin format. The top two teams will battle it out in a gripping final showdown.

Those fortunate enough to witness tennis's top-echelon superstars will be able to see the top eight men and women tennis stars play at the peak of their powers to bring exhilarating action. The full package also has an extravagant holiday package in place. Guests will enjoy seamless transportation services, luxurious accommodations, and delectable meals on a full-board basis (breakfast, lunch, and dinner). Furthermore, access to Yas Island's theme parks, such as Ferrari World, Warner Bros. World, and Seaworld, promises to add an extra layer of enjoyment from December 20th to 25th.

Building on the incredible success of its inaugural season, WTL Season 2 will once again feature renowned tennis luminaries such as Daniil Medvedev, Stefanos Tsitsipas, Aryna Sabalenka, and Iga Swiatek, among other notable stars. Live performances by international music icons, including 50 Cent, UB40, Wailers, and Trojan Sound System, will keep the party alive until December 23rd.

WTL 2023 promises to be a remarkable fusion of tennis's biggest superstars and global music icons, creating an unmatched blend of sports and entertainment in one of the world's most vibrant locations. Through this, EaseMyTrip is bound to get global exposure which is a step towards its journey towards global expansion.

To enhance the fan experience, EaseMyTrip is offering 100 lucky attendees the chance to win free tickets to both WTL matches and the concerts. In addition, 10 fortunate winners will enjoy an all-expense-paid trip, including flights, hotel accommodations, meals, and exclusive WTL tickets, creating unforgettable memories of this remarkable event.

## MEDIA RELEASE

**Nishant Pitti, CEO and Co-Founder of EaseMyTrip, expressed,** *“We are thrilled to be part of what can only be described as the greatest show on court, where every serve and every note strikes a chord with the audience. Our association with high-quality sports tournaments and concerts that have sweeping popularity showcases our commitment to delivering experiences that shape megatrends. EaseMyTrip is proud to unite the worlds of exhilarating tennis action and amazing music nights, promising an unforgettable fusion of sports and entertainment.”*

**Speaking at the signing, Rajesh Banga, Chairman of the WTL said:** *“Our Goal from day 1 was to create an exciting mix of World class sport and entertainment. We are very excited to be partnering with EaseMtrip , the premier OTA to bring exceptional money can't buy experiences for customers to come and enjoy the Greatest Show on Court .We are looking forward to welcoming the Guests of EaseMyTrip for an unforgettable experience in Abu Dhabi”*

The previous sponsorships of prestigious cricket competitions like the Asia Cup 2022 and the Road Safety World Series 2022 show that EaseMyTrip's commitment to sports and entertainment goes beyond tennis. This year too, the premier OTA has extended its famed name to the IBA Women's World Championship 2023 and the Yuva Kabaddi series as its official sponsor and official travel partner, respectively.

### **About World Tennis League**

*Following the success of the inaugural event in 2022, the World Tennis League moves to Abu Dhabi's Etihad Arena for its second season. The event combines the top international professional tennis players in an engaging team-driven format alongside electrifying concerts from award-winning global music stars, delivering a true sporting and music festival known as 'The Greatest Show on Court'.*

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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