

May 15, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip partners with Swiggy and launches a Pan India offers to give exciting benefits to the users of both platforms**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip partners with Swiggy and launches a Pan India offers to give exciting benefits to the users of both platforms

New Delhi, 15 May 2023: EaseMyTrip.com, a leading online travel-tech platform in India, has teamed up with Swiggy, India's leading on-demand convenience delivery platform, to create a unique offering that benefits consumers of both brands. EaseMyTrip will promote exclusive Swiggy offers to its user base and in return will have EaseMyTrip's offers via banner visibility on the post-transactional screen of the Swiggy app, resulting in greater visibility for both brands.

This unique campaign enables the brands to tap into each other's user base. For EaseMyTrip users, they will be showcased enticing deals from Swiggy, making their travel-planning experience more inclusive. Swiggy will gain more visibility on the travel platform, potentially attracting more users. Similarly, EaseMyTrip is expected to gain visibility among the millions of users on Swiggy.

Towards this collaboration, **Rikant Pittie, Co-Founder, EaseMyTrip** said, "We are thrilled to announce our partnership with Swiggy, one of India's most-loved consumer brands. Together, we aim to increase visibility and offer unique benefits to both parties and customers to further enhance their experience with us."

Amit Kumar Banka, AVP, of Growth Marketing, said, "EaseMyTrip is one of the most reliable travel companies in India offering great rates and flawless service. Through this collaboration, its users will be able to enjoy the unparalleled convenience and seamless food delivery experience Swiggy enables and vice versa."

The promotion will run from May 15-May 30 and showcase distinctive offerings, driving brand awareness and creating a win-win for both the companies as well as their customers.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India.



MEDIA RELEASE

Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About Swiggy:

Founded in 2014, Swiggy is India's leading on-demand convenience platform with a vision to elevate the quality of life for the urban consumer by offering unparalleled convenience. It connects consumers to over 280,000 restaurant partners across 500 cities. Its quick commerce grocery service Instamart is present in over 25 cities. Swiggy's latest addition, Dineout, offers users experiences in high-use categories like dining out and events in 30+ cities across the country. Using innovative technology, Swiggy provides a hassle-free, fast, and reliable delivery experience. Every order delivered by Swiggy's delivery executives, ensures a host of customer-centric features like lightning-fast delivery, no minimum order value, live order tracking, and 24/7 customer support.

For Media Queries:

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