

November 28, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Unveils "Explore Bharat - Discover the Soul of India" Travel Program**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

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TIWARI** Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.11.28 08:25:31  
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**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

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## EaseMyTrip Unveils "Explore Bharat - Discover the Soul of India" Travel Program

**New Delhi, November 28, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms, has recently launched a travel program called "Explore Bharat- Discover the Soul of India." This exciting program aims to captivate travel enthusiasts staying overseas by offering curated tour packages that illuminate the vibrant tapestry of India's heritage, culture, history, architecture, landscapes, wildlife etc. Bharat's culture is a kaleidoscope of traditions, languages, religions, and artistic expressions. "Explore Bharat" sets out to unravel this intricate mosaic, allowing travelers to witness firsthand myriad hues that paint the canvas of India.

The program's curated tour packages are a symphony of experiences, carefully designed to provide a comprehensive overview of India's cultural richness. From the regal palaces of Rajasthan to the serene backwaters of Kerala, each itinerary is a journey through time and tradition. EaseMyTrip, with its expertise in the travel sector, ensures that these tours are not just voyages from one destination to another but immersive experiences that delve deep into the soul of India.

With tailor-made itineraries, luxurious amenities, diverse transportation, and premium lodging with "Explore Bharat", it is expected to be a game changer in drawing inbound tourism. This program assures a holistic immersion into India's rich history and culture, meticulously showcasing iconic locations. With EaseMyTrip's carefully curated itineraries, each traveler is promised a comprehensive exploration of India, elevating their travel experience to new heights.

**Nishant Pitti, CEO and Co-founder of EaseMyTrip expresses his thought on this launch, "Explore Bharat- Discover the Soul of India" goes beyond being a travel program; it serves as a journey into the heart of Bharat. At EaseMyTrip, we believe in creating experiences that surpass destinations providing travelers with a connection to the essence of this incredible nation. Through Explore Bharat we aim to showcase the facets of India – from its palaces, to iconic landmarks – offering an enriching and captivating journey. We are excited to introduce this program and extend an invitation to travelers to experience the offering. Join us as we explore the extraordinary, where every moment is filled with discovery and adventure."**

Earlier this month, EaseMyTrip took part in the esteemed World Travel Market at ExCel in London. The occasion provided the perfect forum for educating the global audience about Explore Bharat, giving visitors a preview of the unmatched marvels that India has to offer.

### About EaseMyTrip

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian*

*cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

**For Media Queries:**

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