

December 06, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip & Vi sign a strategic partnership to extend exclusive propositions around travel & international roaming**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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EaseMyTrip & Vi sign a strategic partnership to extend exclusive propositions around travel & international roaming

- *Vi consumers will now be able to book flight tickets, hotels & holidays via Vi App.*

New Delhi, December 06: EaseMyTrip.com, one of the largest online travel tech platforms, partners with Vi, the leading telecom operator, in continuous endeavour to build more value for its users. In this partnership, EaseMyTrip will offer Vi customers to avail exclusive deals in flights, hotels, trains, buses, and cab bookings on the Vi App.

With this partnership, we aim to bring more convenience and best offers for Vi users. As an introductory offer, there will be zero convenience fees on all flight bookings. Additionally, the users will soon be entitled to get offers on domestic & International hotels, holidays, buses, activities and cab bookings.

As part of the association, the users will also be able to avail exclusive benefits on travel-related services such as activities, experiences and holiday packages on the Vi App. In future the users will have access to other value-added services like free airport pick up and drop off for flight and hotel bookings on a minimum booking value.

Commenting on the association, Mr. Rikant Pittie, Co-Founder, EaseMyTrip, said, *“Vi is one of India’s leading telecom service providers and is at the forefront of developing infrastructure to introduce newer and smarter technologies and offering world-class tech-driven experiences to customers. We share a common ground with Vi of being a digital-first brand and believe in servicing our customers with nothing but the best. Our unique association will go a long way in providing exceptional services to our and Vi customers ensuring travel bookings become easy and seamless for them through the Vi app.”*

Commenting on the launch of Travel Section on Vi App, Avneesh Khosla, CMO, Vi said *“At Vi, it’s our continuous endeavour to bring the best for our customers, be it on the telco front or any category that the consumers are engaging with. Travel is one of the high demand categories and is only growing with time, whether domestic or international. EaseMyTrip in many ways is at the forefront of this phenomenon. We are extremely excited with this partnership and hope our consumers will appreciate what this partnership will bring out for them to make their travel bookings more delightful.”*

Vi offers exclusive services like Vi Music, Vi Games, Vi Jobs & Education and VI Movies & TV on the Vi App. The partnership with EaseMyTrip will add another new service Travel on the Vi App.

About EaseMyTrip:

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About Vodafone Idea Limited:

Vodafone Idea Limited is an Aditya Birla Group and Vodafone Group partnership. It is amongst India’s leading telecom service providers. The company provides pan India Voice and Data services across 2G, 3G, and 4G platforms. The company holds a large spectrum portfolio including mid-band 5G spectrum in 17 circles and mmWave 5G spectrum in 16 circles. To support the growing demand for data and voice, the company is committed to delivering delightful customer experiences and contributing towards creating a truly 'Digital India' by enabling millions of citizens to connect and build a better tomorrow. The company is developing infrastructure to introduce newer and



smarter technologies, making both retail and enterprise customers future ready with innovative offerings, conveniently accessible through an ecosystem of digital channels as well as an extensive on-ground presence. The company's equity shares are listed on National Stock Exchange (NSE) and the BSE in India.

The company offers products and services to its customers in India under the TM Brand name "Vi".

For more information, please visit: www.MyVi.in