

March 14, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip Foundation Awarded Stewardship of Four Iconic Sites in Adopt a Heritage 2.0 Program by Ministry of Culture”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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Approved by Ministry of Tourism
Government of India



EaseMyTrip Foundation Awarded Stewardship of Four Iconic Sites in Adopt a Heritage 2.0 Program by Ministry of Culture

New Delhi, March 14, 2024: EaseMyTrip Foundation, a wholly-owned subsidiary of EaseMyTrip.com, a prominent online Indian travel tech platform, has entered into a Memorandum of Understanding (MOU) with the Archaeological Survey of India (ASI). This partnership aims to designate EaseMyTrip Foundation as the Smārak Sārathi (Monument Mitra) for four of India's most esteemed historical monuments, as part of the government's Adopt a Heritage 2.0 program.

The awarded monuments are:

- Qutb Minar, Delhi
- Sun Temple, Konark, Odisha
- Agra Fort, Agra
- Western Group of Temples, Khajuraho, Madhya Pradesh

As a Smārak Sārathi, EaseMyTrip Foundation has collaborated with the government to develop and implement a comprehensive plan for the upkeep, maintenance, and visitor experience enhancement of these monuments. This includes infrastructure upgrades, on-site amenities, and educational initiatives to raise awareness about the significance of these heritage sites. By leveraging their expertise in travel technology and visitor engagement, the company aspires to contribute to the economic development of the regions surrounding these monuments.

Expressing his delight and support for the partnership, Dr. Sanjay Kumar Munjal, Additional Director General, Archeological Survey of India, Ministry of Culture, stated, "The Adopt a Heritage project is a visionary endeavor to protect and enhance India's cultural treasures. We applaud EaseMyTrip Foundation for their enthusiasm in providing good visitor experience on these locations and preserving these iconic landmarks for future generations."

"We are honored and humbled to be entrusted with the care of these invaluable monuments," **said, Mr. Nishant Pitti, CEO and Co-Founder of EaseMyTrip.** "This partnership aligns perfectly with our mission to promote responsible and sustainable tourism in India while preserving Indian gems. We are committed to working tirelessly to ensure that these sites are preserved and showcased to the world in a manner that reflects their true magnificence and uplifts the Indian heritage."

The Adopt a Heritage project is a collaborative effort between the Ministry of Tourism, the Ministry of Culture, the Archaeological Survey of India, and the private sector. It aims to involve public and private organizations in the development and enhancement of India's vast array of heritage sites.

About EaseMyTrip Foundation

EaseMyTrip Foundation, incorporated on November 17, 2021, under the Company's Act 2013, is dedicated to fostering a healthy, green, and clean planet through tree plantation initiatives. In addition to its proactive greening endeavors, the foundation is committed to uplifting and supporting rural communities, promoting extensive agriculture nationwide, and envisioning a joyful and environmentally sustainable paradise.

Furthermore, EaseMyTrip Foundation aims to promote protection of national heritage, art and culture, rural sports, nationally recognized sports, paralympic sports, and Olympic sports, fostering unity among humanity for a healthier future safeguarded by trees. This commitment extends beyond mere tree planting, as the foundation has developed various operational models to create a broader socio-environmental impact.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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