

March 28, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip extends their partnership with Yuva Kabaddi Series, becomes Associate Partner for ongoing Maharashtra Edition”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip extends their partnership with Yuva Kabaddi Series, becomes Associate Partner for ongoing Maharashtra Edition

New Delhi, March 28, 2024: EaseMyTrip.com, one of India's largest online travel platforms, has partnered with India's first-ever year-round sports tournament conceptualised to develop and nurture the Kabaddi ecosystem, Yuva Kabaddi Series (YKS). This is a strategic move by EaseMyTrip, a key partner in its mission to become a one-stop platform for future kabaddi champions in India and promote the game across various parts of India.

As an associate sponsor for the ongoing Maharashtra leg, EaseMyTrip and YKS both have committed their association for yet another time in order to boost the common goal of promoting "Mission Kabaddi" in the country.

The competition has been providing a highly competitive environment for India's budding kabaddi players, by preparing them for a bigger stage and the support from EaseMyTrip has helped to amplify the monetary benefits to the winners and stand out performers thereby cultivating a more promising and brighter future for the nation's youth.

"We are thrilled to continue our partnership with EaseMyTrip, a strong supporter of sports across various domains and a committed contributor to the goal of making India a sporting powerhouse. This collaboration marks another exciting chapter for the sport of Kabaddi, opening up new avenues of promise and talent. Our shared ambition is to redefine the trajectory of Indian kabaddi for the future," said Vikas Gautam, CEO of the Yuva Kabaddi Series.

Launched in 2022, the Yuva Kabaddi Series gives the next-gen players (Under 23, Below 80 kgs) a chance to showcase their talent and groom them for the biggest stage in Kabaddi as well.

Sharing his thoughts on the partnership, **Mr. Rikant Pittie, Co-Founder of EaseMyTrip** said, "We proudly announce the extension of our esteemed partnership with the Yuva Kabaddi Series, a pioneering year-round sports tournament in India. This significant collaboration reaffirms our unwavering commitment to cultivating burgeoning sports talents and championing India's trajectory as a dominant force in the sporting arena. Our dedication goes beyond a mere alliance; it epitomizes a steadfast promise to cultivate a successful future for the nation's youth through the transformative power of sports."

Till now the series has successfully concluded eight editions, with a total of 890 thrilling matches played over 20 months, impacting 1821 players, engaging 103 coaches to mentor young talents along with 226 officials to ensure the highest level of fair play and quality in the game in the country in the grassroots level.



About Yuva Kabaddi Series

Yuva Kabaddi Series (YKS) is the premier platform for aspiring youth Kabaddi players (U-23, Below 80 kgs) to showcase their talent and prepare for the senior events and international stage in a highly competitive environment. Yuva Kabaddi Series: India's top year-round tournament, the 2nd largest Kabaddi sporting IP for the next-gen players, and the largest tournament in India in terms of yearly matches played (496), surpassing the Ranji trophy (169) and Pro Kabaddi League (132).

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Website link: <https://www.yuvakabaddi.com/>

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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