

February 27, 2024

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai - 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip unveils the Leap Year Travel Sale with unprecedented discounts on travel bookings**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## **EaseMyTrip unveils the Leap Year Travel Sale with unprecedented discounts on travel bookings**

*From February 27th to March 5th, 2024, EaseMyTrip's Leap Year Travel Sale will offer massive discounts on domestic and international flights, hotels, buses, cabs, and holiday packages*

**New Delhi, February 27, 2024:** EaseMyTrip.com, one of India's leading online travel tech platforms, has announced the Leap Year Travel Sale, a special spring sale that promises extensive discounts across a wide range of travel services. Scheduled from *February 27th to March 5th, 2024*, this sale is designed to give travellers an extra dose of adventure with irresistible deals on *flights, hotels, bus tickets, cab rentals, and holiday packages*.

During the Leap Year Travel Sale, customers can expect discounts on

Flights - Up to 25% OFF\*

Hotels - Up to 50% OFF\*

Buses - Up to 15% OFF\*

Cabs - Up to 12% OFF\*

Holiday Packages Starting at INR 11,299/-\*

To access these amazing discounts, customers can make use of the *promo code "EMTLEAP"* when booking through the EaseMyTrip app or website. Additionally, by booking with select bank partners such as ICICI Bank Credit Card (including Amazon Pay Credit Card), users can avail of extra discounts, enriching their travel experience even further. To make this sale even more exciting, every transaction made during the sale period gives you a chance to win gift vouchers from select brand partners, including Bata, Ferns N Petals, Zepto, Vaaree, and Woggles.

EaseMyTrip has joined hands with several prestigious airline partners for this sale, which include reputed names like American Airlines, Air Mauritius, Air France, KLM Royal Dutch Airlines, Air Astana, Akasa, Air India, Delta Airlines, British Airways, Egypt Air, Ethiopian Airlines, Gulf Air, ITA Airways, IndiGo, Kenya Airways, Lufthansa, Swiss International Airlines, Lot Polish, Myanmar Airlines, Oman Air, Qantas Airways, Qatar Airways, RwandAir, Star Air, Singapore, Saudi Airlines, Turkish Airlines, Vistara, Virgin Atlantic, and Vietnam Airlines.

Selected hotel partners for this exclusive sale encompass renowned names like Byke, ClubMahindra, Brij, Zone By The Park, Justa, WelcomHeritage, Shrigo, Chevron, Starlit, Q Hotel, Beyond Stay, Le Roi, Treebo, Ramee Group, Vesta, Ananta Hotels, Lime Tree, Go Room Go, Magnus Group, Treehouse, Sumi YASHSHREE Group, Jian Group, Ramada Gurgaon Central, Country Inn & Suits-Sahibabad, Saraca Hotels & Resorts, Lohono Stays, Neemrana Group of Hotels, Windflowers Resorts & Spa, TGI Hotel & Resorts, Symphony Resorts (Andaman Islands), Tree Of Life, Country Inn, Lords (Some Selective

Hotels), Spree, Royal Orchid / Regenta (Some Selective Hotels), Ginger (Some Selective Hotels), Mayfair hotels, Pride (Some Selective Hotels) OTHPL (MASTIFF, CITRUS, KYRIAD, ISTAY), Sterling, Fab Hotels and Suba (Some Selective Hotels)

*"As the calendar grants us an extra day this leap year, the stars align for new adventures," said **Rikant Pittie, Co-Founder of EaseMyTrip.** "With hand-picked deals on flights, hotels, holiday packages and more, we invite you to embark on a journey where joy lives in both the travel and the destination. Make this leap year a blank canvas for your dreams, painting memories that will last forever, with EaseMyTrip as your guide to the most moving and magical adventures yet."*

The Leap Year Travel Sale is not just about discounts; it's also an opportunity to win exciting rewards. The highest spender during the sale period will have the chance to win a flat INR 1000 OFF\* on Bata products and the winners will be selected after the sale period on the basis of their transaction amount.

To participate, customers need to book their travel services between February 27th and March 5th, 2024, using the coupon code: EMTLEAP. After each transaction, customers will receive an email with multiple gift vouchers, which can be redeemed easily. This offer is open to all new and existing customers and is valid on both the EaseMyTrip web and app platforms.

Seize the opportunity to transform your travel dreams into reality with EaseMyTrip's Leap Year Travel Sale from February 27th to March 5th. As you leap into new adventures and collect unforgettable memories, let this sale be the stepping stone to your next great journey. With exclusive discounts on flights, hotels, and more, your travel aspirations for 2024 and beyond are within reach.

\*T&C Apply

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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