

February 28, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	---

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Unveils Holi-Day Travel Sale with Massive Discounts on Flights, Hotels, and More!**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip Unveils Holi-Day Travel Sale with Massive Discounts on Flights, Hotels, and More!

Get ready to celebrate Holi with irresistible travel offers on flights, hotels, holiday packages, buses, and cabs

New Delhi, February 28, 2025: EaseMyTrip.com, one of India’s leading online travel tech platforms, has announced its much-awaited Holi-Day Travel Sale, offering exclusive discounts on flights, hotels, cabs, buses, and holiday packages. Running from February 28 to March 5, 2025, this limited-time sale is designed to make Holi celebrations even more vibrant by enabling travelers to book their dream getaways at unbeatable prices.

During the Holi-Day Travel Sale, customers can enjoy discounts of up to INR 7,500 on flights, INR 10,000 on hotels, INR 500 on bus and cab bookings, and holiday packages starting from just INR 9,999. Travellers can unlock extra savings by making their bookings with HSBC Bank credit cards and EMI.

Exclusive Deals on Flights, Hotels, and More EaseMyTrip has partnered with leading airline carriers to bring the best flight deals across both domestic and international routes. Participating airlines include AirAsia, Air India, Air India Express, Akasa Air, American Airlines, British Airways, Gulf Air, IndiGo Airlines, Myanmar Airways, Oman Air, Qantas Airways, Royal Jordanian, Singapore Airlines, and SpiceJet.

Additionally, customers can avail themselves of discounted hotel stays across top hospitality brands, including Sterling, Starlit, WelcomHeritage, Pride, Club Mahindra, Byke, Justa, Fern, Ginger, Vits, Sayaji, Neemrana, AM Kollection, Cygnett, Amritara, Spree, Bloom, Zone By The Park, One Earth, Suba Group, Lords, The Clarks, Royal Orchid, OTHPL, Le Roi, Renest, Treehouse, Treebo, Moustache Hotels, Fateh Collection, Trulyy India Hotels, Eight Continents Hotels, Shahpura Hotels, Aceotel, Asapian Hotels, Summit Hotels and Resorts, Sumi Yashshree Hotels & Resorts, Polo Towers, Icon Group of Hotels, and TGI.

EaseMyTrip has also collaborated with brand partners JioSaavn, Nasher Miles, and EazyDiner, Bakingo offering special gifts and perks on bookings made during the sale period.

Speaking about the Holi-Day Travel Sale, Mr. Rikant Pittie, CEO & Co-Founder, EaseMyTrip, said: *“Holi is a festival of joy, colors, and togetherness, and what better way to celebrate than by planning a memorable trip? With our Holi-Day Travel Sale, we are offering massive discounts across flights, hotels, cabs, and more, ensuring that travelers can embark on new journeys without worrying about high costs. Whether it’s a quick getaway, a long-awaited vacation, or a festive reunion, EaseMyTrip is here to make every travel plan more affordable and exciting.”*

Extra Savings with HSBC Bank Offers Customers can unlock additional savings by making payments using HSBC Bank Credit Cards and EMI, which offer exclusive discounts on selected hotels. The HSBC offer is valid from February 28 to March 3, 2025, and can be redeemed once per card, per product during the offer period.

How to Avail the Offer? To grab these fantastic deals, users need to book their preferred flights, hotels, buses, cabs, or holiday packages via the EaseMyTrip website or app or on via link <https://www.easemytrip.com/offers/holi-day-travel-sale.html?new27feb> during the offer period. The sale is open to both new and existing customers, ensuring that everyone gets a chance to save big on their Holi travels.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Through its subsidiaries, YoloBus and Easy Green Mobility, the company is pioneering sustainable transportation and contributing to India's electric vehicle revolution. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of a zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304