

December 30, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip Expands Presence with New Franchise Store in Raipur, Chhattisgarh”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



MEDIA RELEASE

EaseMyTrip Expands Presence with New Franchise Store in Raipur, Chhattisgarh

With the 24th store under the flagship EaseMyTrip Franchise program, the brand's offline presence in India's tier-2 locations is experiencing an increase

Raipur, December 30th, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, announces the opening of its 24th franchise store, situated at Shop Number A6 A7, First Floor, Roshan Complex, Amlidih Main Road, Raipur, Chhattisgarh 492001. This latest addition strengthens the company's offline presence under its flagship EaseMyTrip Franchise program.

The store offers a wide spectrum of travel services, including domestic and international flight bookings, premium hotel accommodations, bespoke holiday packages, and seamless bus and railway bookings. Travelers can also avail of luxury cruise bookings, visa assistance, and curated corporate travel solutions, all designed to provide a personalized travel experience.

Speaking on the occasion, Mr. Rikant Pittie, Co-Founder of EaseMyTrip, said, *"Raipur is an emerging travel hub with immense potential. Opening our franchise here allows us to connect with our customers in Chhattisgarh more effectively. This launch is another step towards our goal of bringing bespoke travel services closer to travelers across India."*

With a target of establishing 100 franchise stores by FY25, the Raipur franchise reiterates EaseMyTrip's commitment to delivering online convenience coupled with offline expertise for an unmatched travel experience.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

MEDIA RELEASE

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304