

October 15, 2024

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Subject: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip launches the Travel Utsav Sale with unbeatable savings on flights, hotels, and more**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance**  
**Officer Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## **EaseMyTrip launches the Travel Utsav Sale with unbeatable savings on flights, hotels, and more**

*The marquee sale will have additional discounts for select bank partners; Customers can save up to 34% on flights and 65% on hotels*

**New Delhi, October 15, 2024:** EaseMyTrip.com, one of India's largest online travel tech platforms, has announced the commencement of its grand festive season offer, the Travel Utsav Sale. This limited-period sale will be active on the official website of EaseMyTrip from October 15th to 22nd, 2024. The eye-catching deals pack a bountiful basket of discounts on international and domestic flights, hotels, buses, cabs, and holiday packages.

During the Travel Utsav Sale, customers can enjoy up to 34% off on flights, up to 65% off on hotels, a flat 15% off on bus bookings, and a flat 12% off on cab rentals. For those eyeing a complete getaway, holiday packages start at an incredibly low price of INR 6,999\*. To unlock these savings, customers can book through using respective banks promocode on the EaseMyTrip app or website.

EaseMyTrip has partnered with leading banks for this sale, offering additional discounts to customers using ICICI Bank Credit Card, Bank of Baroda Debit Card, American Express Credit Card, BOBCARD Credit Card, HSBC Bank Credit Card & Credit Card EMI, RBL Bank Credit Card & No Cost EMI & AU Bank Credit Card.

**Mr. Rikant Pittie, Co-Founder of EaseMyTrip, expressed his delight on the occasion.** *“As the festive season approaches, we at EaseMyTrip are thrilled to present our Travel Utsav Sale. This sale is our gift to travelers, allowing them to embark on new adventures and create cherished memories with loved ones at unbeatable prices. We've curated an extensive range of offers across all travel categories, ensuring that every type of traveler finds their perfect deal to celebrate this festive season.”*

The Travel Utsav Sale is not just about discounts; it's also an opportunity to win exciting rewards. The highest spender during the sales period will have the chance to win a pre-owned car worth up to INR 5 Lakhs from CARS24. Furthermore, the few highest spenders will receive an exclusive Puma vouchers worth INR 5,000, while the other highest spenders will win a stylish backpack from Nasher Miles.

EaseMyTrip has joined hands with several prestigious airline partners for this sale, including Air Astana, Air France, KLM Royal Dutch Airlines, Air India Express, Air Mauritius, Akasa Air, British Airways, Cambodia Angkor Air, Egypt Air, Gulf Air, ITA Airways, Kenya Airways, Lufthansa, Malaysian Airlines, Qatar Airways, Singapore Airlines, SpiceJet, Turkish Airlines, United Airlines, Vietnam Airlines, Virgin Atlantic, Vistara and Air India.

Selected hotel partners for this exclusive sale encompass renowned names like Sayaji, Treehouse, Clarks Collection, Lords, Suba Group, Zone By The Park, Bloom, Pride, Spree, Welcomheritage, Amritara, Vits, Fern, Justa, Sterling, Moustache Hotels, Fateh Collection, Vesta Hotels and Resorts, Tree of Life, Neemrana Hotels, OYO, Fab Hotels, Starlit, One Earth, The Clarks, OTHPL, Le Roi, Byke, Renest ,Shrigo and Treebo.

## MEDIA RELEASE

To participate, customers need to book their travel services between October 15th and 22nd, 2024. After each transaction, customers will receive an email with multiple gift vouchers from partner brands including Puma, Archies, Zepto, Lakme, and Nasher Miles, which can be easily redeemed.

As you leap into new adventures and collect unforgettable memories, let this sale be the stepping stone to your next great journey. With exclusive discounts on flights, hotels, and more, your travel aspirations for 2024 and beyond are within reach.

### **About EaseMyTrip**

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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