

March 03, 2025

BSE Ltd.

P J Towers, Dalal Street, FortMumbai – 400001

National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051

**Scrip Code: 543272** 

**Symbol: EASEMYTRIP** 

# Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "Rikant Pittie appointed as Chairman of CII Delhi State for 2025-26" being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <a href="https://www.easemytrip.com/investor-relations.html">https://www.easemytrip.com/investor-relations.html</a>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412































# Rikant Pittie appointed as Chairman of CII Delhi State for 2025-26

This is for the first time in history, cofounder of a unicorn company has been appointed as the Chairman of CII Delhi State

**New Delhi, March 03, 2025:** Rikant Pittie, CEO & Co-founder of EaseMyTrip, has been appointed as Chairman of the Confederation of Indian Industry (CII) Delhi State for 2025-26. This is for the first time in history, cofounder of a unicorn company has been appointed as the Chairman of CII Delhi State. As the CEO & Co-founder of EaseMyTrip, one of India's largest online travel tech platforms, Rikant has been instrumental in revolutionizing the industry. Under his leadership, EaseMyTrip has witnessed remarkable growth, staying committed to a customer-first approach and technological innovation.

Rikant's leadership signals a transformative shift, with a renewed focus on innovation, entrepreneurship, and youth-driven economic growth. With over 16 years of experience in the travel and tourism sector, Rikant brings a strategic vision that will shape the council's initiatives. Now serving as Chairman of CII Delhi, he will focus on business growth, policy advocacy, digital transformation, and strengthening industry-government collaboration.

Previously, as Vice Chairman of CII Delhi State, Rikant actively engaged with key stakeholders, including state and national governments, and represented Delhi's industries on global platforms. His advocacy for holistic real estate and urban infrastructure development played a crucial role in the establishment of a dedicated Joint Task Force on Real Estate, in collaboration with the Hon'ble LG of NCT of Delhi.

Now, as Chairman of CII Delhi, Rikant will focus on business growth, policy advocacy, digital transformation, and strengthening industry-government collaboration. Additionally, he aims to elevate Delhi's tourism sector by initiating large-scale tourism initiatives, further positioning the city as a global tourism and cultural hub. His expertise in leveraging technology for economic progress will be instrumental in defining the council's agenda for the coming year.

**Mr. Rikant Pittie, CEO & Co-founder of EaseMyTrip, said,** "It is a profound honor to be appointed as the chairman of the CII Delhi State at such a pivotal time for India's business landscape. As industries evolve at an unprecedented pace, we must champion innovation, foster entrepreneurship, and drive policy reforms that create lasting economic impact. My vision is to position Delhi as a global business and tourism powerhouse, leveraging technology, sustainability, and industry collaboration to unlock new opportunities. I look forward to working alongside policymakers and business leaders to build a future that is dynamic, inclusive, and driven by growth and transformation."

Rikant's entrepreneurial journey has been widely recognized. He has been featured in Fortune India's '40 Under 40' list and has received prestigious awards, including 'Entrepreneur of the Year in Service Business (Travel)' by Entrepreneur India and 'Best Travel Planner of the Year' by Hurun India.

This appointment paves the way for a future driven by innovation, collaboration, and strategic growth, strengthening Delhi's position as a global business hub.

#### About EaseMyTrip

## **MEDIA RELEASE**

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Through its subsidiaries, YoloBus and Easy Green Mobility, the company is pioneering sustainable transportation and contributing to India's electric vehicle revolution. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

### **About CII**

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2024-25, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community

#### **For Media Queries:**

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