

January 18, 2022

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Subject: Press Release

Dear Sir / Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip and Flybig announce India’s first-ever exclusive partnership in the scheduled commuter airline category**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at www.easemytrip.com

Request you to kindly take the same on record.

For Easy Trip Planners Limited



Priyanka Tiwari
Company Secretary and Compliance Officer
Membership No.: A50412

Easy Trip Planners Limited

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EaseMyTrip and Flybig announce India's first-ever exclusive partnership in the scheduled commuter airline category

- *This is India's first-ever partnership in the scheduled commuter airline category*
- *Through this partnership, EaseMyTrip and Flybig aim to widen the network and strengthen their flight options across Tier 2 & 3 cities*
- *The partnership marks a milestone in the Indian airline industry, making EaseMyTrip the first Indian online travel platform to become a general sales agent (GSA) for a domestic airline*

New Delhi, 18th January 2022: EaseMyTrip, India's second-largest online travel platform has announced an exclusive partnership with Flybig, India's newest regional airline. Through this partnership, Flybig's airline tickets will be exclusively sold by EaseMyTrip. The partnership marks the first time that a Scheduled Commuter Airline (SCA) is exclusively partnering with an online travel platform, for flight bookings, making EaseMyTrip India's first online travel company become a general sales agent (GSA) for a domestic airline. All the bookings of Flybig by any other online travel portals will also go through and be processed by EaseMyTrip.

Speaking about the partnership, **Nishant Pitti, CEO & Co-Founder, EaseMyTrip** stated, "Air travel is witnessing a major boom across Tier 2 and 3 cities, and we are delighted to partner with Flybig during such a critical juncture for the industry. Our unique range of services across the travel segment along with Flybig's air connectivity across remote destinations will add immense value for both brands. Through this partnership, we aim to bring more destinations within the reach of our growing customer base, and we will be providing a hassle-free booking experience and the best-in-class services, for Flybig customers. We are excited about the opportunities that this opens up and we look forward to scaling greater heights in the segment with this partnership."

According to **Flybig's CMD Capt. Sanjay Mandavia**, "Online travel platforms like EaseMyTrip controls over a 50% market share in the air segment, and we are proud to share that EaseMyTrip has chosen Flybig as its partner. Amid pandemic, this is the best opportunity for Flybig to control its cost, improve sales and increase profitability. Combining our local presence and EaseMyTrip's market coverage, we are sure to redefine the travel experience for travellers. With this partnership, we hope to explore new avenues for growth, widen our network and flight options, and allow our customers to experience the best-in-class services."

Flybig is also looking for a progressive 2022 with 5 aircraft induction by end of march 2022, 75000 seats to offer with over 35 departures in a day. It will operate mainly under UDAN connecting the Northeast and Central East part of India.

EaseMyTrip is one of the very few e-commerce platforms in the world that bootstrapped itself to the IPO. In the last 13 years of its existence, EaseMyTrip has never raised capital from any external sources and has grown market-share via profits and internal accruals. The company, which has been profitable since inception, provides its customers with the options of zero convenience fees* and full refunds*.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers



its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in Singapore, Thailand, the Philippines, the UAE, the UK, and the USA.

About Flybig

Flybig (<https://flybig.in/book>) is one of India's newest regional airlines that provides connectivity to destinations that were previously not accessible by air. Based in Guwahati, Assam, Flybig is focused on providing air travel solutions to tier 2 and tier 3 cities in India. The company currently functions through a scheduled flight system, offering weekly flights to passengers across Arunachal Pradesh, Assam and West Bengal.

*T&C apply.