



Date: August 09, 2021

To,
Department of Corporate Services,
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400 001

To,
Listing Department,
National Stock Exchange of India Limited
C-1, G-Block, Bandra-Kurla Complex
Bandra (E), Mumbai – 400 051

Sub: Media Release
Ref: Symbol: EASEMYTRIP, Scrip Code: 543272
ISIN: INE07000101

Dear Sir/ Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip launches Travel Carnival to provide exciting new offers to customers and cater to the pent-up travel demand”** being issued to the media.

This is for your information and record.

Thanking you,

For **Easy Trip Planners Limited**

Preeti Sharma
Company Secretary and Compliance Officer
Membership No.: A34417

Easy Trip Planners Limited

Registered Office : Building No 223, Patparganj Industrial Area, Patparganj, New Delhi, Delhi 110092

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EaseMyTrip launches Travel Carnival to provide exciting new offers to customers and cater to the pent-up travel demand

New Delhi, 9th August, 2021 - Easy Trip Planners Limited (Ease My Trip), one of India's leading online travel agency, is introducing a special travel carnival initiative to enable the travel industry to bounce back from the effects of the pandemic.

With the easing of travel restrictions, drop in cases and reopening of domestic and international borders, EaseMyTrip has introduced this initiative to boost travel confidence and cater to the pent-up demand for travel.

As a part of this initiative, EaseMyTrip has collaborated with leading banks and payment wallets including HDFC Bank, ICICI Bank, Bank of Baroda, Payzapp and Mobikwik, through which travellers can save up to Rs.10,000. As an additional incentive, EaseMyTrip has partnered with hospitality chains including Trident Hotels, Lords Hotels, Sterling Holidays and Justa Hotels, and also leading brands such as Beardo, Bewakoof.com, Medibuddy, Licious and Wakefit, to provide additional discounts for customers. The travel carnival offer is available to all EaseMyTrip users, and is valid till August 22nd, 2021.

Speaking on the new initiative, **Nishant Pitti, CEO and Co-Founder, EaseMyTrip** said, "At EaseMyTrip, we are committed to enhance the overall customer experience, and we believe that the launch of our flagship Travel Carnival initiative will strengthen our offerings during such unprecedented times. The travel and tourism sector has been severely disrupted by the pandemic, and we believe that as a leading travel portal in the country, it is our responsibility to undertake effective measures that can catalyze travel demand. Since the onset of the pandemic, we have introduced a wide range of exciting offers and measures to boost travel confidence and provide additional value to our customer base, and this new initiative is another step in this effort. With the current easing of travel restrictions, we are confident that this new initiative will further accelerate travel demand and support the safe and strong recovery of the travel and tourism industry."

As a part of the initiative to boost travel confidence, EaseMyTrip had previously launched a free of charge, full refund medical policy through which customers can claim

a complete refund on domestic air ticket cancellations caused due to medical emergencies.

EaseMyTrip is ranked second amongst key OTAs in India, based on air ticket booking volumes for the first nine months of fiscal 2020-21, and is also the fastest growing travel portal between FY18 to FY20 based on Gross Booking Revenue. The company, which has been profitable since inception, provides its customers with the option of no-convenience fee during ticket booking.

About EaseMyTrip

EaseMyTrip is ranked 2nd among the Key Online Travel Agencies in India in terms of booking volume in the nine months ended December 31, 2020 (Source: CRISIL Report). EaseMyTrip also grew the highest at a CAGR of 47% during FY18 – 20.

EaseMyTrip offer a complete range of travel-related products and services for end-to-end travel solutions, including airline tickets, hotels and holiday packages, rail tickets, bus tickets and taxis as well as ancillary value added services such as travel insurance, visa processing and tickets for activities and attractions. EaseMyTrip provides its customers with the option of no-convenience fee during ticket booking. The customers are not required to pay any service fee where there are no alternate discount or promotion coupon being availed. As of December 31, 2020, EaseMyTrip provided its customers with access to more than 400 international and domestic airlines, more than 1,096,400 hotels in India and international jurisdictions, almost all the railway stations in India as well as bus tickets and taxi rentals for major cities in India. In addition, as of December 31, 2020, EaseMyTrip had 59,274 registered travel agents across almost all major cities in India.

Founded in 2008, Easy Trip Planners has offices across various Indian cities, including Noida, Bengaluru and Mumbai. Its international offices (as subsidiary companies) are located in Singapore, the UAE and the UK.